

FLOYD GRAHAM

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OBJECTIVE

To join an organization where my extensive experience in video production, IT, and management can be utilized to help meet and further their multimedia objectives.

PROFILE

Highly-skilled and creative video producer with 26 years of experience in the TV/video/digital imaging industry. Excellent production and post-production skills. Effective at organizing and coordinating shoots, prioritizing workloads to meet strict deadlines, and training/supporting team members. Exceptional work ethic, detail-oriented, strong interpersonal skills, analytical, and flexible.

RELEVANT WORK EXPERIENCE

1983-present Graham Media, Inc.

Owner/Manager (TV Advertising / Video Production / Streaming Media)

- All aspects of video production--shooting, editing, writing, and directing
- Used both linear and non-linear editing systems in multiple formats, including:
BetaSP, MiniDV, DVCAM, MPEG2 and other digital formats
- Produced and sold cable ads for Time-Warner, Comcast, Post-Newsweek, Cable One
- Produced over 50,000 photo ads and over 5,000 TV commercials
- Producer/facilitator of streaming video for websites
- Daily management of 8 employees

2007-present Delta Film Commission

Managing Partner (Assist Film, Video, & Photo Production)

- Served as Producer for *Teen Vogue* magazine photo shoot featuring world-renowned photographer, Arthur Elgort, April 2009 issue
- Assisted with location assistance for five *Barefoot Workshops* documentary projects
- Provided production, location, and technical assistance for numerous independent films

1996-2003 GMI.NET, Inc.

President/Operations Manager (ISP, Web Hosting, Networking)

- Provided local Internet access in Mississippi, Arkansas, and Tennessee
- Maintained High-Speed Full T1, Fractional T1, Frame Relay, and Wireless services for GMI business accounts, including casinos, utility companies, banks, schools, shopping malls and city / county government offices
- Provided full service web hosting including email for local and international companies
- Daily management of over 20 employees, including remote offices
- Grew business to over 5,200 Internet accounts and 700 Web-hosting accounts

VIDEO PRODUCER

- “River Poker Tour” with Chris Moneymaker – Pilot program for cable network
- “Saturday Night at the Fights” monthly TV show for Prize Fight Boxing casino events, broadcast to over 1 million homes on UPN30/CW30 (26 episodes)
- “Southern Fight Night” weekly TV show broadcast on UPN30/CW30 (10 episodes)
- “DeSoto Spotlight” weekly cable TV show cablecast in 7 counties in MS (39 episodes)
- “Walkin’ in Memphis” weekly cable TV show (13 episodes)
- News footage shot for ABC, NBC, CBS, ESPN, CNN, Nightline, TODAY Show, Good Morning America, The Weather Channel
- Over 400 training/marketing videos for Nike, Manpower, DuPont, American Cyanamid, Davis Harrison Advertising, KBH Corporation, Nucor Yamato Steel, Norrell Temporary Services, National Cotton Council, Gibbs & Soel (ZZ Top), Dobbs International, Delta Design Group, Mississippi Chemical Corporation, Farm Press Publications, Aqua Glass, BFI, Doyle Equipment Company
- Game films for the Memphis Xplorers--Arena Football Team

EDUCATION

Mississippi State University

- B.S. in Business Administration

TECHNICAL PROFICIENCIES

- Software Applications: Microsoft Windows 2000, XP Pro, Microsoft Word, Excel, PowerPoint, Outlook, Publisher, Access, Internet Explorer, FrontPage, QuickBooks Pro, Acrobat, In-Data TrialDirector
- Video Editing Software: Adobe Premiere Pro, After Affects, Audition, Encore, Discreet Logic Edit*, Optibase VideoPlex Encoder
- Multimedia Software: Scala, InfoCaster, Paint Shop Pro, QuickTime Pro, MOVAVI, Window Media Encoder, Nero, Panorama Builder, Mobile Media Converter
- Networking/Internet: FTP, LinkSys, Netopia, Apache, SQL, VNC Server/Viewer

AWARDS AND RECOGNITIONS

- 12 - “ADDY” Awards - Mississippi Delta Advertising Club for commercial production
- 7 - “Best of NAMA” Awards for production of agricultural industrial videos
- Featured in 2 documentary films by Barefoot Workshops
- Member of Southaven Chamber of Commerce, Hernando Main Street Chamber of Commerce, Coahoma County Chamber of Commerce
- Recognized for contribution of video and television production services to: American Red Cross – MidSouth Chapter, DeSoto Family Theatre, Sudden Cardiac Arrest Association – MidSouth Chapter, Mississippi Tennis Association, American Liver Association – DeSoto County Chapter, Palmer Home for Children, DeSoto County School System, CrimeStoppers of DeSoto County, City of Horn Lake, CellularSouth Cup, Coahoma County Chamber, Southaven Rotary, DeSoto Shrine Club and Tunica Convention and Visitors Bureau – Tunica River Park, Community Foundation of North Mississippi.

REFERENCES AVAILABLE UPON REQUEST
